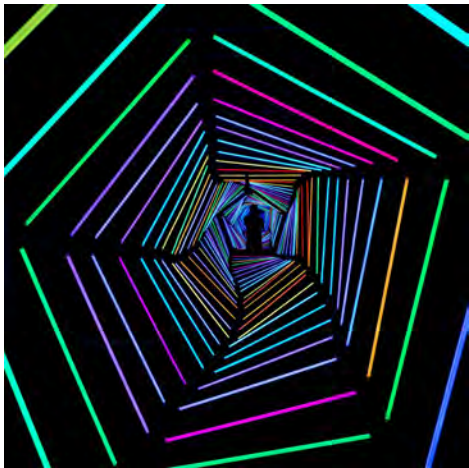


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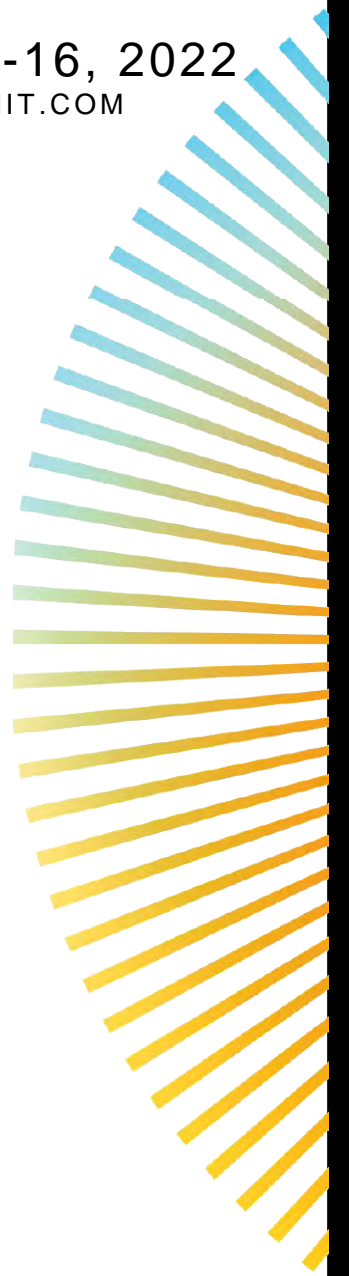
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INNOVATION | TECHNOLOGY | EDUCATION

SPONSORSHIP PACKAGES

PLEASE CONTACT:
ALISSA PENA, MEDIA SALES DIRECTOR
214-655-7655 | APENA@DALLASMARKECENTER.COM



PRESENTING SPONSOR

The Presenting Sponsor will be acknowledged as the premium supporter of the ArchLIGHT Summit, enjoying maximum exposure and benefits before, during and after the event.

Sponsorship Fee: \$20,000

One (1) sponsorship is available for Presenting Sponsor.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	1	*	*			
Printed message on show badges	*					
Sponsor logo included on • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	2	*	*	*	*	*
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	*	*	*	*	*	*
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	3	*				
VIP Badges	4	40	30	10	10	5
E-Mail Blast to registration list	*	*				
Logo on on-site digital signage	*	*	*	*	*	

1 Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

2 All show collateral includes pre, during and post event.

3 All guests must have Expo pass; Limit 50 guests maximum.

4 VIP Badges grant access to Expo and Sessions

DIAMOND PACKAGE

The Diamond Package Sponsor will be acknowledged as a premium supporter of the ArchLIGHT Summit, enjoying maximum exposure and benefits before, during and after the event.

Sponsorship Fee: \$15,000

One (1) sponsorship is available for Diamond Package Sponsor.

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214-655-7655 | APENA@DALLASMARKECENTER.COM

	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	*	*				
Printed message on show badges	*					
Sponsor logo included on <ul style="list-style-type: none"> All show collateral and advertising At-show registration desk wrap At-show 3' x 30' catwalk banner 	*	*	*	*	*	*
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	*	*	*	*	*	*
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	*	*				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	*	*				
Logo on on-site digital signage	*	*	*	*	*	

¹ Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

² All show collateral includes pre, during and post event.

³ All guests must have Expo pass; Limit 50 guests maximum.

⁴ VIP Badges grant access to Expo and Sessions



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PLATINUM PACKAGE

Platinum Package Sponsors will be acknowledged as major supporters of the ArchLIGHT Summit, enjoying maximum exposure before, during and after the event.

Sponsorship Fee: \$5,000

Based on availability.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	*	*				
Printed message on show badges	*					
Sponsor logo included on • All show collateral and advertising • At-show registration desk wrap • At-show 3' x 30' catwalk banner	*	*	*	*	*	*
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	*	*	*	*	*	*
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	*	*				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	*	*				
Logo on on-site digital signage	*	*	*	*	*	

¹ Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

² All show collateral includes pre, during and post event.

³ All guests must have Expo pass; Limit 50 guests maximum.

⁴ VIP Badges grant access to Expo and Sessions

GOLD PACKAGE

Gold Package Sponsors will be acknowledged as major supporters of the ArchLIGHT Summit, enjoying broad exposure before, during and after the event.

Sponsorship Fee: \$3,500

Based on availability.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	*	*				
Printed message on show badges	*					
Sponsor logo included on <ul style="list-style-type: none"> All show collateral and advertising At-show registration desk wrap At-show 3' x 30' catwalk banner 	*	*	*	*	*	*
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	*	*	*	*	*	*
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	*	*				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	*	*				
Logo on on-site digital signage	*	*	*	*	*	

¹ Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

² All show collateral includes pre, during and post event.

³ All guests must have Expo pass; Limit 50 guests maximum.

⁴ VIP Badges grant access to Expo and Sessions

SILVER PACKAGE

Silver Package Sponsors will be acknowledged as supporters of the ArchLIGHT Summit, enjoying exposure before, during and after the event.

Sponsorship Fee: \$2,500

Based on availability.

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	*	*				
Printed message on show badges	*					
Sponsor logo included on <ul style="list-style-type: none"> All show collateral and advertising At-show registration desk wrap At-show 3' x 30' catwalk banner 	*	*	*	*	*	*
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	*	*	*	*	*	*
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	*	*				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	*	*				
Logo on on-site digital signage	*	*	*	*	*	

¹ Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

² All show collateral includes pre, during and post event.

³ All guests must have Expo pass; Limit 50 guests maximum.

⁴ VIP Badges grant access to Expo and Sessions.

CONTRIBUTING SPONSOR

Contributing Sponsors will be acknowledged by name on all collateral before, during and after the event, as supporters of the ArchLIGHT Summit.

Sponsorship Fee: \$1,000

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	Presenting Sponsor	Diamond Package	Platinum Package	Gold Package	Silver Package	Contributing Sponsor
8' x 10' floor graphic Front Registration or Front Escalator location	*	*				
Printed message on show badges	*					
Sponsor logo included on <ul style="list-style-type: none"> All show collateral and advertising At-show registration desk wrap At-show 3' x 30' catwalk banner 	*	*	*	*	*	*
Premium position (or) full-page ad in 6" x 9" Show Directory	Back Cover	Inside Back Cover	Full Page			
Bold Show Directory listing with logo	*	*	*	*	*	*
Pre-Show Private Viewing Opportunity to host invited guests to an early review of the ArchLight Summit show floor prior to general admission opening.	*	*				
VIP Badges	40	30	10	10	5	1
E-Mail Blast to registration list	*	*				
Logo on on-site digital signage	*	*	*	*	*	

¹ Presenting Sponsor has choice of Front Registration or Front Escalator location.

Diamond Package Sponsor receives whichever location the Presenting Sponsor doesn't choose

² All show collateral includes pre, during and post event.

³ All guests must have Expo pass; Limit 50 guests maximum.

⁴ VIP Badges grant access to Expo and Sessions.



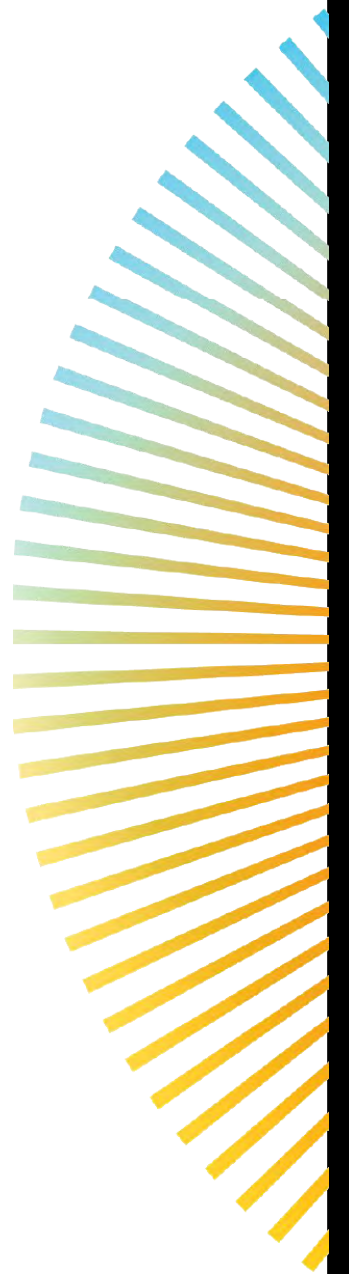
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SPEAKER SESSION SPONSORSHIP

ArchLIGHT Summit offers a variety of educational seminars that cover a variety of specific topics. Speaker Session sponsorship provides the opportunity to be recognized with a committed group of session attendees during the conference.

Sponsorship Fee: \$2,000

Based on availability.

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Speaker Session Sponsorship will include the following benefits:

- Company name and logo in all pre-event promotional materials and on session listing on www.ArchLIGHTSummit.com
- Sponsor recognition in session room signage
- Opening slide of presentation to reflect company name and logo as session sponsor
- Distribution table in the back of the room for literature and/or promotion items provided as sponsor's expense



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ADDITIONAL MARKETING OPPORTUNITIES



SEPTEMBER 15-16, 2022
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Lunch Sponsor

(based on availability)

\$15,000

Box lunches and bottled soft drinks/water on the show floor. Sponsor receives signage recognition at lunch and logo/mention recognition in event promotion.

Lunch sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Eblast to registration list
- Bold Show Directory listing
- 10 VIP Badges* (access to Expo and Sessions)

Breakfast Station Sponsor

(based on availability)

\$7,500

Bagels, pastries and coffee on the show floor. Sponsor receives signage recognition at breakfast and logo/mention recognition in event promotion.

Breakfast sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Bold Show Directory listing
- 10 VIP Badges* (access to Expo and Sessions)

Afternoon Snack Sponsor

(based on availability)

\$7,500

Cookies and bottled soft drinks/water on the show floor. Sponsor receives signage recognition at snack table and logo/mention recognition in event promotion.

Breakfast sponsor also receives:

- Full-page ad in 6" x9" Show Directory
- Bold Show Directory listing
- 10 VIP Badges* (access to Expo and Sessions)

Catwalk Banner

(3' x 30')

\$5,000 per side

Based on availability.

Lanyard Holder

(Exclusive; sponsor provides lanyards)

\$4,000

Sponsor logo on badge lanyards worn by all attendees.

Show Bags

(Exclusive; sponsor provides bags)

\$4,000

Sponsor logo featured on attendee show bag, which will also include ArchLIGHTSummit and Lightovation logos with 2023 dates. Design will be mutually agreed upon.

Full-Page Ad in

Show Directory

\$1,000

2' x 6'

Floor Graphic

\$500

Placement in front of exhibitor's booth.

Banner Ad in

ArchLIGHT Summit E-mail Blast

\$500 per E-mail blast

Based on availability

ADVERTISING & SPONSORSHIP OPPORTUNITIES

The opportunities below are available as noted in the outline of each sponsorship package:



3' x 30' Catwalk Banner



Registration Desk Wrap



Show Directory



Branded Lanyards

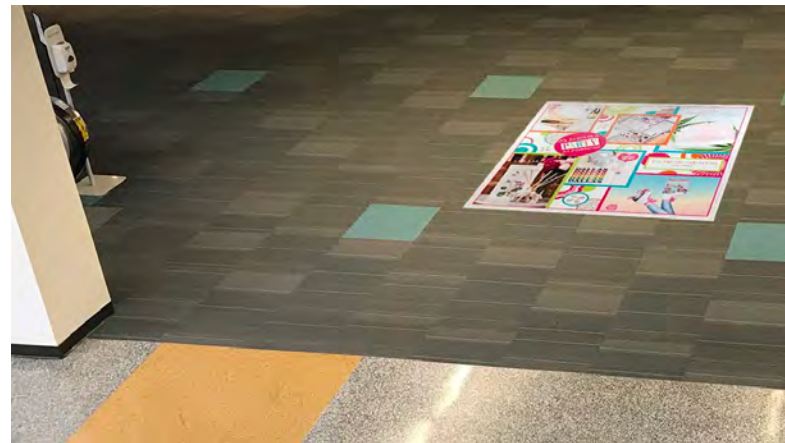


Branded Show Bags



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8' x 10' Floor Graphic



2' x 6' Floor Graphic

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